





Megumi Takashima DEVELOPER



Ryunosuke Yokokawa DEVELOPER



Bella Kang DESIGNER



José Arteaga
DEVELOPER



Lilian Fajardo

DESIGNER



Samuel Villegas

DEVELOPER



Alejandra Hernández PROJECT MANAGER

The opportunity



Moving Information disorganized, or relying on Sheet documents.



Hard to **keep track** of all expenses during the moving.



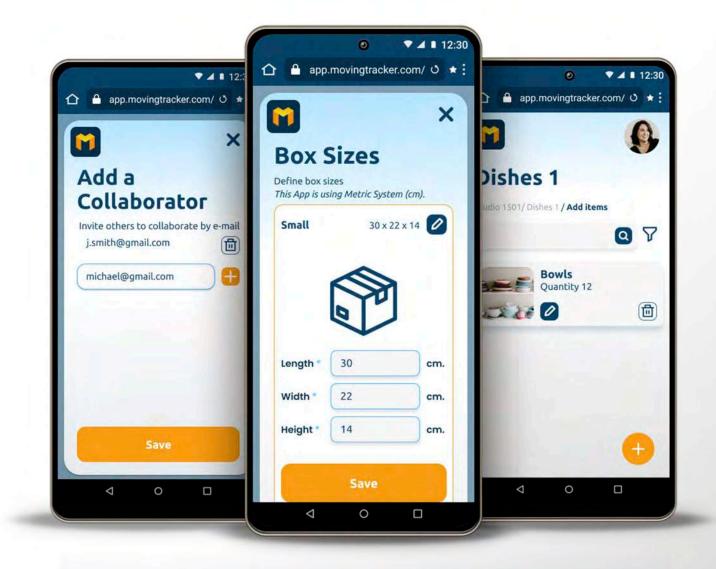
There is not **back up** of moving information.



Hard to share moving information with other users to **collaborate** on it.

The Solution

- Cloud-based solution.
- Moving, boxes, and items taxonomy.
- Cross-device and collaboration.
- Visual box content access.



Target Audience

People in need to do a moving by themselves



Benchmarking













TRACKER



Items Details







Customize Box Sizes







Add Images







Collaboration







Sync Cross-Device







Demo

https://moving-trackker.surge.sh/



Brand Identity







Pallet Color



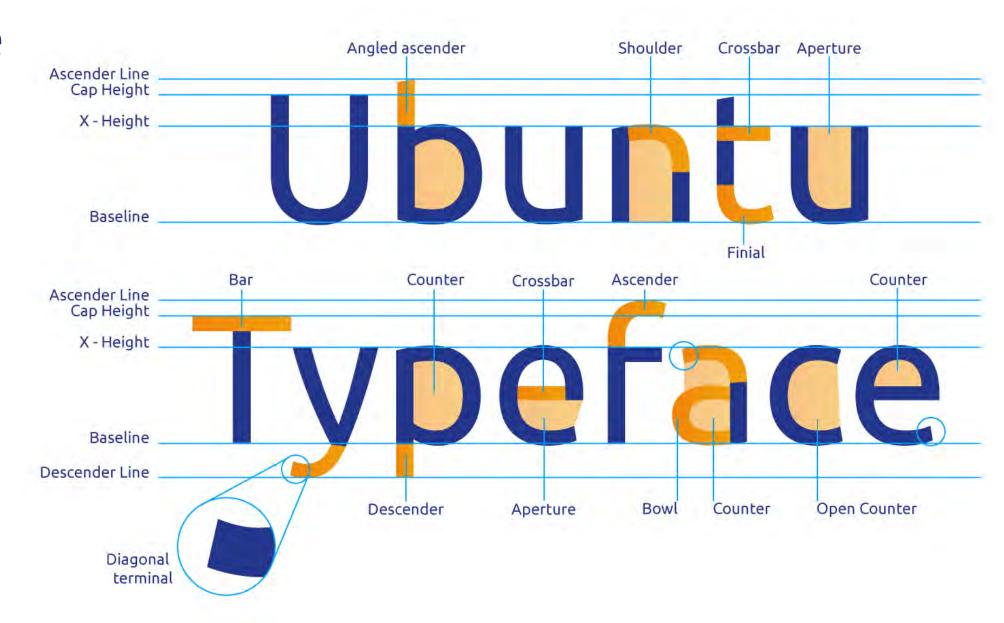
Photo by RODNAE Productions from Pexels

35%
Secondary

Photo by RODNAE Productions from Pexels

50%
Primary

Typeface



UI - Kit

Primary Buttons



Form State



Tech-stack

PROJECT MANAGEMENT



DESIGN



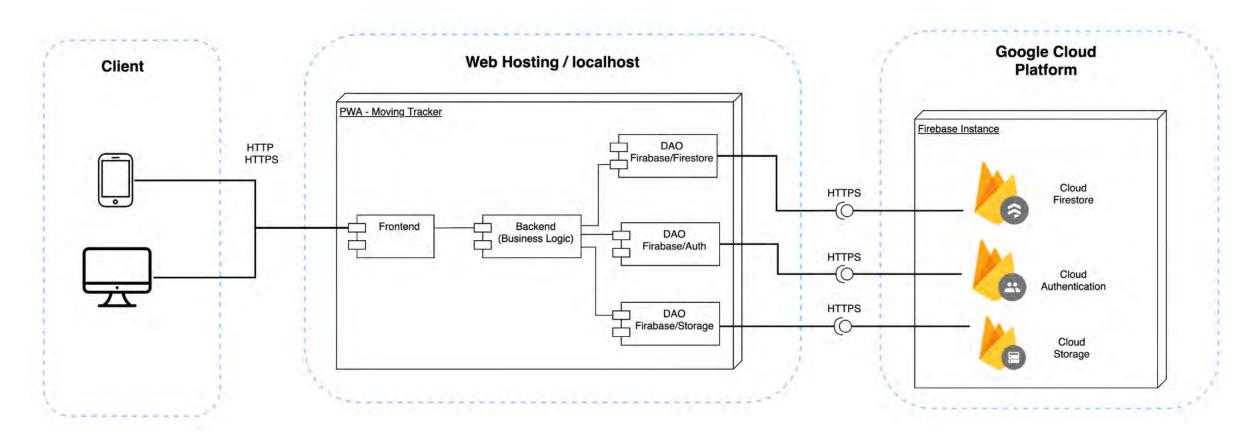
VERSION CONTROL



Tech-stack



Architecture Diagram



Business Plan

Basic

- **1** movings
- 1 custom box
- X No Ads
- 1 collaborators
- **4** box labels
- 20 boxes
- **50MB** Storage

FREE

MOST POPULAR

Premium

- 2 movings
- ✓ Unlimited custom boxes
- ✓ No Ads
- Unlimited collaborators
- Unlimited box labels
- Unlimited boxes
- ✓ 200MB Storage

\$1.99 one-time payment

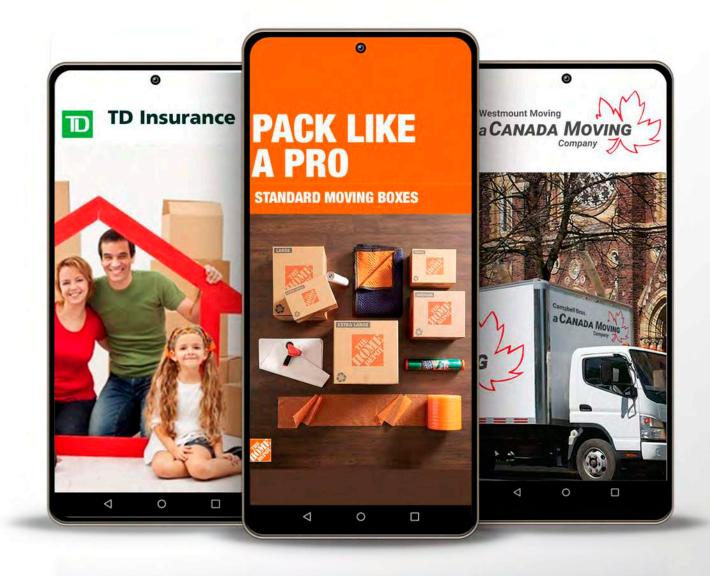
Business

- Unlimited movings
- ✓ Unlimited custom boxes
- ✓ No Ads
- Unlimited collaborators
- Unlimited box labels
- ✓ Unlimited boxes
- ✓ 1GB Storage

\$8.99/mo

Business Plan

ADS



Phase 2 - Moving Tracker

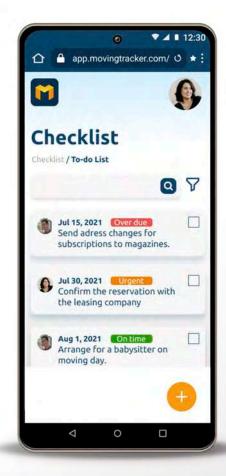
Boxes QR Code



- **Boxes QR Code**
- **Tilter and search**



- **Boxes QR Code**
- Filter and search
- **Checklist**



- **Boxes QR Code**
- Filter and search
- **Checklist**
- **Budget tracker**



- **Boxes QR Code**
- Filter and search
- **©** Checklist
- Budget tracker
- Ads Ads



- **Boxes QR Code**
- Tilter and search
- **Checklist**
- Budget tracker
- Ads Ads
- Payment Gateway integration



SPECIAL THANKS



moving-trackker.surge.sh/





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